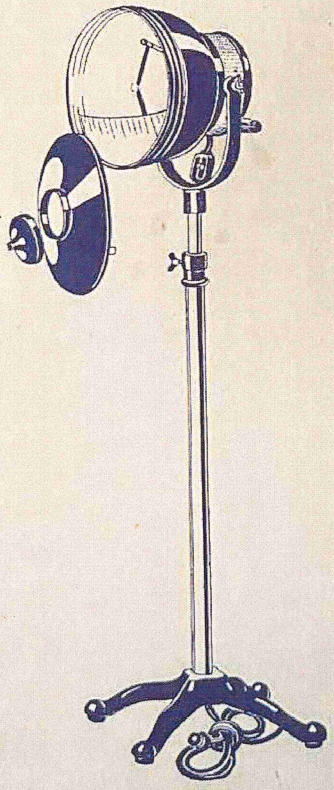
Three Better Electric Ways To Health

You Shall Have Your Ultra-Violet

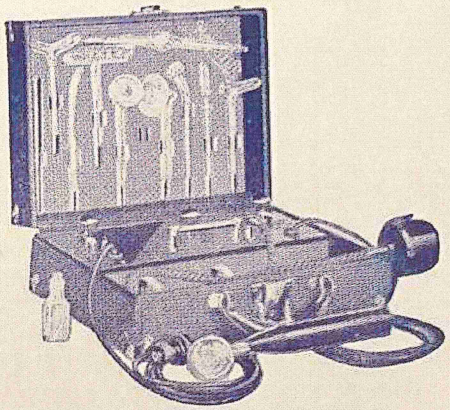
The "Life-lite" Sunshine Lamp

(Illustrated on First Page and Below)

MEDICAL and health authorities everywhere are today shouting the warning "step out of the shadows into the sunlight." As individuals and as a race we are in danger of shadow diseases—anemia, nerve disorders, gland troubles and many kindred ills. We must have more ultra-violet. To the millions of busy people who cannot get away for months to play in the sunshine, science has brought a solution to the home. The Life-lite is at once a highly scientific instrument and a simple, safe sunshine lamp for home use. It enables the whole family to receive the glorious benefits of ideal sunshine, scientifically accurate, as often and as long as is necessary to build up and keep radiant health—and at a cost that is extremely low. The Life-lite is the product of one of the best manufacturers in the whole field of light therapy, the Beasley-Eastman Laboratories of Detroit.



Ask the expert demonstrators at our exhibits and showrooms to tell you the complete story of the unusual virtues of the Life-lite.



MODEL "R"

High Frequency Current Stimulates and Rejuvenates

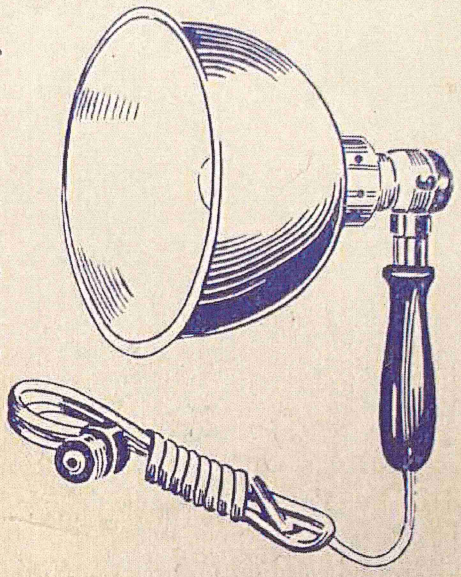
The "Renulife" Generator

PASSING through the Renulife Generator the current from your light socket becomes a blessing to those who are being made unhappy by the little ills and aches and pains. There is an applicator for nearly every ailment—a special device which just fits the neck or leg or other part. The leaping violet spark of this high frequency machine brings soothing warmth, tingling stimulation and relaxing massage to the troublesome spot. The skin and muscles glow. The blood races—and a feeling of well-being spreads quickly through the system. The Renulife is made for us in several models by the Renulife Electric Company of Detroit.

You should hear the complete story of Renulife from our demonstrators. Come into our showroom for a test—or clip and send the coupon from the following page.

THE LAMP THAT HEALS

Parallel Rays are More Effective



The "CALORITE"

A simple, durable and completely scientific model of heat lamp for use in relieving pains, strains and other congestions and other conditions. The parabolic reflector is the secret of the parallel rays—the ideal construction to insure an even and penetrating glow of heat waves. From your light socket the Calorite can bring you infinite comfort.

Ask at our showrooms to see this special quality heat lamp.

FILL IN THIS COUPON NOW

F. A. Bross

112 THIRD STREET,
NEWARK, N. J.

Kindly give me information on the Life-lite Sunshine Lamp ( ), the Renulife Generator ( ), and Calorite Heat Lamp ( ).
(check the ones wanted)

Name _____

Address _____

Telephone No. _____

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